



Herndon High School Band Parents Association
PO Box 1293
Herndon, VA 20172-1293

Dear Corporate Sponsor,

The Pride of Herndon Marching Band will host the 23rd Annual Showcase of Bands at Herndon High School on September 28, 2019. More than 20 different high school bands will perform at this event, all accompanied by a large contingent of parents and supporters. We invite you as a member of the Herndon community and friend of Herndon High School band program to support this exciting event by purchasing advertising space in the Showcase event program. About 300 programs are distributed on the day of the event to parents, students, siblings and more.

For more than 60 years, the Herndon High School Band program has inspired Herndon students by providing them with a meaningful musical education, exceptional leadership training, and organization and management skills for future success. Your support will allow us to continue to build on this rich tradition.

Your contributions enable us to provide ongoing repair, maintenance and replacement of uniforms and instruments to ensure that the "Pride of Herndon" always looks and sounds its best. Your support will also help us enlist additional staff to provide instruction to the students and ensure that they enjoy positive education and performance experiences. Ad prices and dimensions are listed below. Please fill in the form below and send it along with your payment to the above address.

Company Name _____

Contact Person _____

Street Address _____

City, St Zip _____

Telephone _____

Email Address: _____

Quantity	Location & Size of Ad	Cost
	Back Cover (7" x 10")	\$325
	Inside Front Cover (7" x 9.5")	\$275
	Inside Back Cover (7" x 9.5")	\$275
	Inside Back Cover – (Facing Page)	\$175
	Full Page (7" x 9.5")	\$120
	Half Page (7" x 4.5")	\$95
	Quarter Page (3.375" x 4.5")	\$70
	Eighth Page (3.375" x 2")	\$35
Amount enclosed \$ _____		

For a half page ad or larger your company name and website will be listed on the **HHS band website – herndonband.org** and in **all concert programs** (total of five) for 2019-20 school year. For eighth and quarter page ads, your company will be listed on **fall concert programs** (total of two) for the 2019-20 school year.

Please make checks payable to the Herndon High School Band Parents Association (**HHSBPA**). All donations are **Tax Deductible**. The deadline for inclusion of your ad is September 9, 2019. Please email Joi Mecks at showcaseads@herndonband.org with ad information/details, questions and to reserve your ad space.

Thank you for your consideration.
Best Regards,

Joi Mecks
Showcase Ad Committee