

Showcase Program Section Ads

We are encouraging all HHS Band parents to help purchase a B&W section ad for their children's section or sections. For the last two years, all sections were represented in the program; therefore, we are hoping to have an ad placed for each section again this year.

We are looking for a parent liaison from each section to coordinate the ad layout and payments from each parent. If you are not skilled at ad layouts, the Showcase Ad committee can assist in creating an ad.

We encourage each group to place a full page ad; however, if that is not possible we encourage a half page ad.

Full Page - \$75 (7 in. x 9 in.) Half page - \$50 (7 in. x 4.5 in.)

The Section parent liaison will need to collect the money for the ad and either place a check/checks in the Red box (labeled section ad) or give the money to Elysa Birman by 9/9. **Please make checks payable to HHSBPA**.

The HHS parent photographers take pictures of each section during band camp. Please feel free to use these photos at herndonband.com/pictures for the ads.

See examples below - note the ads shown on this flyer were all full page ads in the showcase program. If you would like to get additional examples from last year, please email the Showcase Ad committee at showcaseads@herndonband.org or call Elysa Birman (703-862-5252).





