



Band Sponsorship & Showcase Advertising Opportunities

Herndon High School Band Parents Association

PO Box 1293, Herndon, VA 20172-1293

Dear Friend, Parent & Corporate Sponsor:

The Pride of Herndon Marching Band is getting ready to kick-off the 2021/2022 Marching season by hosting its 24th Annual Showcase of Bands at Herndon High School on September 25, 2021. Thirty (30) different high school bands will perform, that will bring a large contingent of over 2,000 parents, students, siblings and more. We invite you, as a member of the Herndon community and friend of the Herndon High School band program, to support this exciting event and the 2021/2022 marching season by becoming a sponsor.

For more than 60 years, the Herndon High School Band program has inspired Herndon students by providing them with a meaningful musical education, exceptional leadership training, and organization and management skills for future success. Your support will allow us to continue to build on this rich tradition.

As well, your contribution will enable us to maintain and replace instruments and uniforms to ensure that the "Pride of Herndon" always looks and sounds its best during marching and concert performances. Sponsorship options and benefits are listed below.

Band Sponsorship Opportunities

Level	Benefits	Fee	Selected Level
Wind Ensemble	Banner (3'x6') in HHS Stadium for entire Marching season; Logo on Vertical Banner displayed on stage during all home Concerts; Mention by Band Director during Concerts; Logo/name on Website with link to company page; Logo listed in all Concert programs; Social media shout-out.	\$1,000	
Symphonic Wind	Logo on Vertical Banner displayed on stage during all home Concerts; Mention by Band Director during Concerts; Logo/name on Website with link to company page; Logo listed in all Concert programs; Social media shout-out.	\$750	
Symphonic	Logo/name on Website with link to company page; Logo listed in electronic all Concert programs; Social media shout-out.	\$500	

Showcase Advertising Opportunities

In addition to sponsoring the Band, you can also advertise in our special electronic event day program that will be seen by over 2,000 event attendees. For a full-page ad or larger we will do a social media shout out the week of the event and mention your company name during the Showcase performance.

Please fill in the information below and email to Rini Dutta at communications@herndonband.org or mail it along with your payment to the above address. You can make your payment on our website at

<https://www.herndonband.org/>. If paying by check, please make payable to the Herndon High School Band Parents Association (HHSBPA). All donations are **Tax Deductible**. **The deadline for inclusion of your ad is September 3, 2021**. Please email communications@herndonband.org with ad information/details, questions and to reserve your space.

Quantity	Location & Size of Ad	Cost
	Back Cover (7" x 10")	\$325
	Inside Front Cover (7" x 9.5")	\$275
	Inside Back Cover (7" x 9.5")	\$275
	Inside Back Cover – (Facing Page)	\$175
	Full Page (7" x 9.5")	\$120
	Half Page (7" x 4.5")	\$95
	Quarter Page (3.375" x 4.5")	\$70
	Eighth Page (3.375" x 2")	\$35

Name/Company:
Contact Person:
Street Address:
City/State/Zip:
Telephone:
Email:
TOTAL AMOUNT: